



KRISTOPHER TODD

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EDUCATION

MICHIGAN STATE UNIVERSITY *8/03 – 8/07*

Location: East Lansing, MI 48823

Degree: Bachelor of Arts; Advertising

Graduation Date: May 2007

WORK HISTORY

FORCE MARKETING *7/09 – PRESENT*

Position: Lead Creative / Web Designer

Responsibilities: I take lead initiative on all new creative and lead another artist to do the same. All creative includes direct mail, print, web, email, branding, etc.

SOUTHERN WEB GROUP *12/09 – 10/10*

Position: Freelance Web Designer

Responsibilities: I designed a lot of new logos as well as rebuild old logos. I also designed website for the purpose of becoming wordpress themes.

SELLIER DESIGN *6/09 – 8/09*

Position: Contract Graphic Designer

Responsibilities: I produced web and print designs with a strong emphasis on brand identity. I also worked on high-end menu design.

GROUP 1201 *9/08 – 5/09*

Position: Graphic Designer

Responsibilities: I designed print, online banners, email marketing and websites for the driver recruitment industry.

REV: AN INTERACTIVE AGENCY *5/07 – 8/08*

Position: Graphic Designer

Responsibilities: I designed print, outdoor and online ads for the automotive and real estate industries. I also took on many branding and web projects.

OTHER EXPERIENCES

MICHIGAN STATE UNIVERSITY ADVERTISING ASSOCIATION *8/06 – 5/07*

Position: Member

MICHIGAN STATE UNIVERSITY SNOWBOARD CLUB *1/04 – 2/06*

Position: Member

DESIGN SKILLS

ADOBE CREATIVE SUITE

Photoshop CC

Illustrator CC

Dreamweaver CC

InDesign CC

Edge Animate CC

INTERESTS

Snowboarding

Volleyball

Typography

Photography

Taking my [dog](#) to the park

Watching movies of all types